

Privacy policy

The German version of this privacy policy serves as a reference and is authoritative. In the event of any discrepancies in the translations, the German version shall always take precedence, as it is considered to be the most up-to-date and binding version.

1. New data protection guidelines

The protection of your personal data is important to us. You can expect us to handle your data sensitively and carefully and to ensure a high level of data security. We collect and use your personal data exclusively in accordance with the applicable data protection regulations. This privacy policy applies to personal data that we have received from natural persons through various sources (customers, suppliers, business partners, websites, social media).

1.1 Name and address of the controller

The controller responsible for processing your data is:

peka-metall AG
Luzernerstrasse 20
6295 Mosen
Switzerland
Phone: +41 41 919 94 90
E-mail: peka@peka.com

1.2 Name and address of the data protection officer

The data protection officer is:

peka-metall AG
Bernhard Weber
Luzernerstrasse 20
6295 Mosen
Switzerland
E-mail: beni.weber@peka.com

2. Scope and purpose of the collection, processing and use of personal data

Personal data is "information relating to an identified or identifiable natural person". Online identifiers, such as IP addresses, may be considered personal data unless they are specifically anonymised.

We process your personal data for the following purposes:

- Responding to enquiries via contact forms
- Customer support
- Arrangement of an appointment
- Processing orders (e.g. in the online shop)
- Processing of applications (via online form or e-mail)
- Marketing purposes
- Optimisation of the website (adaptation of the website to your needs)
- Defence against and recording of hacking attacks
- Creation of usage statistics
- Clarification of requirements (e.g. via surveys and analyses)
- Online meetings, product training or academy

2.1 Visiting the website

When you visit our website, our servers temporarily store the following data in a log file, the so-called server log files:

- Date of access / retrieval
- Time zone difference to Greenwich Mean Time (GMT)
- IP address of the requesting computer
- User agent: Information about the operating system of your computer and the browser you are using
- URL of the retrieved pages (incl. parameters)
- Access status/HTTP status code

2.2 Newsletter

If you would like to subscribe to our newsletter, we need your e-mail address.

We have a legitimate interest in processing your data after you have registered for the newsletter in order to provide existing business customers (business-to-business) with information and advertising about our products.

We use the so-called double opt-in procedure for newsletter registration. This means that after you have entered your e-mail address, we will send you a confirmation e-mail to the e-mail address you have provided, in which we ask you to confirm that you wish to receive the newsletter. Confirmation is given by clicking on an activation link contained in the confirmation e-mail.

The newsletter is sent using the CRM system. The CRM system offers a service that can be used to organise and analyse the sending of newsletters, among other things. All data in the CRM system is stored on secure servers in the EU/EEA. The main product system is located in two separate data centres in Norway. The CRM system uses this information to send and

analyse newsletters on our behalf. Furthermore, according to its own information, our CRM system can use this data to optimise or improve its own services, e.g. to technically optimise the dispatch and presentation of the newsletter or for economic purposes in order to determine which countries the recipients come from. However, the CRM system does not use the data of our newsletter recipients to write to them itself or pass it on to third parties. We trust in the reliability and IT and data security of our CRM system. The security approach of our CRM system is based on the risk assessments in accordance with Article 24 of the EU General Data Protection Regulation (GDPR) and §3 of the ICT regulations. (<https://www.superoffice.co.uk/trust-center/governance/>)

You have the option to unsubscribe from the newsletter at any time. (<https://peka.com/en/newsletter/unsubscribe-newsletter.html>) You will find a link to unsubscribe from the newsletter at the end of each newsletter. To do this, click on the corresponding button in the newsletter sent to you. You also have the option of sending your cancellation request to the following email address marketing@peka.com.

2.3 Contacting us

On our website, you have the option of contacting us via a contact form, other forms and/or by e-mail. Which data is collected when you contact us can be seen from the relevant form:

- Contact form: <https://peka.com/en/contact.html>
- Factory tour registration: <https://peka.com/de/service/werksfuehrungen.html>

This data is stored and used exclusively for the purpose of responding to your enquiry or for making contact and the associated technical administration.

Our and your legitimate interest lies in responding to your enquiry. If the purpose of the contact is to fulfil a contract to which you are a party or as an enquiry in the context of pre-contractual measures, this is an additional legal basis for the processing of your personal data.

You can object to this data processing at any time. Please send your request to object to the following e-mail address marketing@peka.com.

2.4 Use for advertising purposes

We also use your personal data on the basis of our legitimate interest for the following purposes:

- to permanently improve your shopping experience and to make it customer-friendly and personalised for you to communicate with you about your orders
- and to occasionally communicate with existing business customers (business-to-business) about specific products or marketing campaigns, for which we need your email address
- and to recommend products or services that may be of interest to you

As a data subject, you have the right to object to or unsubscribe from our direct marketing at any time: marketing@peka.com.

2.5 Market research

We do not use the data collected as part of market and opinion research for advertising purposes. You will find detailed information (in particular on the evaluation of your data) in the respective survey or where you provide your data. Your answers to surveys will not be passed on to third parties or published.

The legal basis for the processing of your personal data is the existence of consent and/or a legitimate interest.

You can view the data protection provisions of our CRM system here: <https://www.superoffice.co.uk/trust-center/governance/>.

2.6 Online meetings

You have the option of registering for online meetings on our homepage. The mandatory information required for the organisation of online meetings is marked separately. Further information is voluntary.

peka will use your details to plan the organisation of the online meetings and to contact you accordingly. As part of the organisation of the online meetings, we will send you an invitation to the specified e-mail address.

2.6.1 Microsoft Teams

We use the "Microsoft Teams" tool to conduct telephone conferences, online meetings, video conferences and/or online seminars (hereinafter: "Online Meetings"). "Microsoft Teams" is a service provided by Microsoft Corporation, which is based in the USA.

Various types of data are processed when using "Microsoft Teams". The scope of the data also depends on the data you provide before or when participating in an "online meeting":

User details: first name, surname, telephone (optional), email address, password (if "single sign-on" is not used), profile picture (optional), Department (optional)

Meeting metadata: Topic, description (optional), participant IP addresses, device/hardware information

For recordings (optional): MP4 file of all video, audio and presentation recordings, M4A file of all audio recordings, text file of the online meeting chat.

When dialling in by telephone: details of the incoming and outgoing telephone number, country name, start and end time. If necessary, further connection data such as the IP address of the device can be saved.

Text, audio and video data: You may have the opportunity to use the chat, question or survey functions in an "online meeting". In this respect, the text entries you make are processed in order to display them in the "online meeting" and, if necessary, to log them. In order to enable the

display of video and the playback of audio, the data from the microphone of your end device and from any video camera of the end device will be processed accordingly for the duration of the meeting. You can switch off or mute the camera or microphone yourself at any time via the "Microsoft Teams" applications.

To take part in an "online meeting" or enter the "meeting room", you must at least provide information about your name.

If we want to record online meetings, we will inform you transparently in advance and ask for your consent. The fact of the recording will also be displayed to you in the "Microsoft Teams" app.

If it is necessary for the purposes of logging the results of an online meeting, we will log the chat content. However, this will not usually be the case.

We may also process the questions asked by meeting participants for the purposes of recording and following up on online meetings.

Automated decision-making within the meaning of Art. 22 GDPR is not used.

You can view the data protection provisions of "Microsoft Teams" here: <https://privacy.microsoft.com/en-gb/privacystatement>.

2.7 Online shops

2.7.1 General information

If you wish to use the services of our online shops at <https://peka.com/shop/en>, it is necessary for you to provide us with the data required to process the order. The mandatory information required to fulfil the contract is marked separately. Further information is voluntary.

As part of order processing, the service providers we use receive the necessary data for order and order processing. You can find more information on data protection with these providers on their websites.

2.7.2 Order process

We use your personal data for the purpose of processing your order and to facilitate further orders. This data also includes your e-mail address and telephone number, e.g. in order to be able to arrange an individual delivery date with you.

As part of order processing, the service providers we use receive the necessary data for order and order processing. You can find more information on data protection with these providers on their websites.

To prevent unauthorised access to your personal data by third parties, the ordering process is encrypted via HTTP/SSL. Each order is transferred to an order XML, which is stored on the peka web server. From there it is retrieved by conXpert via FTP access.

2.8 Online applications

If you apply for a job with us, we will process your details in order to process your application. During the application process, your personal details, postal and contact addresses and the documents relating to your application, such as letter of motivation, CV and certificates, are stored in the applicant database. Applicants can also voluntarily provide us with additional information. This data is stored, analysed, processed or forwarded internally exclusively in the context of your application. The data may be processed for statistical purposes (e.g. reporting). It is not possible to draw conclusions about individual persons. By submitting your application to us, you consent to the processing of your data for the purposes of the application process.

Otherwise, your application data will be processed on our behalf by a host provider on the basis of contracts in accordance with Art. 28 GDPR.

The legal basis for the processing of your personal data is the common interest in processing your application. If the processing of the application data serves the fulfilment of a contract to which you are a party or the implementation of pre-contractual measures, this is an additional legal basis.

If we conclude an employment contract with you, the data transmitted will be stored for the purpose of processing the employment relationship in compliance with the statutory provisions. If the application process ends without employment, your personal data will be stored for a further six months for documentation purposes and then deleted, unless you have given us your consent to use your data for further application processes with us.

Notwithstanding the above, you have the option of having your electronic data deleted at any time. You can send your request for deletion to the person named as the contact person in the job advert or to jobs@peka.com.

3. Cancellation

We process and store your personal data only for the period required to fulfil the purpose of storage or if this is provided for in laws or regulations to which we are subject. If the storage purpose no longer applies and a prescribed retention period expires, your data will be routinely blocked or deleted in accordance with the statutory provisions. If your data is not deleted because it is required for other and legally permissible purposes, its processing will be restricted. In addition, we will delete your data if you request us to do so at marketing@peka.com and we have no legal or contractual obligation to retain or otherwise process this data.

4. Disclosure to third parties

We will only pass on your personal data outside the peka Group if you have expressly consented to this, if we are obliged to do so by law, if we have a legitimate interest in doing so or if this is necessary to enforce our rights, in particular to enforce claims arising from the contractual relationship. In addition, we pass on your data to third parties insofar as this is necessary for the

use of the websites or for the provision of any services requested by you. The use of the data passed on by third parties for this purpose is strictly limited to the stated purposes.

We disclose certain of your personal data to the following categories of recipients in the EU/EEA/CH area, while ensuring the protection of your personal data:

- Companies of the peka Group
- Operators of IT, financial and travel services
- Hosting providers
- Transport and logistics companies
- Public authorities
- Agencies

Your data is stored in our customer relationship management system ("CRM system"). We use the Super Office CRM system on the basis of our legitimate interests (efficient and fast processing of user enquiries, customer support, marketing). For this purpose, we have concluded a contract with Super Office with so-called standard contractual clauses, in which Super Office undertakes to process user data only in accordance with our instructions and to comply with the EU data protection level. Super Office is also certified under the Privacy Shield Agreement and thus offers an additional guarantee of compliance with European data protection law (<https://www.privacyshield.gov/participant?id=a2zt0000000KzNaAAK>).

Various third-party providers are also explicitly mentioned in this privacy policy (e.g. in section 8 "Web analysis and tracking tools"). On the basis of our legitimate interests (i.e. interest in the analysis, optimisation and economic operation of our online offer), we use content or service of- fers from third-party providers in order to integrate their content and services. The following presentation provides an overview of other service providers to whom the personal data col- lected via the website is passed on or who have or may have access to it:

- Google LLC provides its API services for location recognition (privacy policy: <https://policies.google.com/privacy>):
 - Geocode API
 - Geolocation API
- Google LLC provides external JavaScripts (privacy policy: <https://policies.google.com/privacy>):
 - Google Tag Manager
 - Google Analytics
 - Google API (Geocode + Geolocation)
 - Google Maps API (via iFrame)
- SuperOffice AG provides its online survey tool (privacy policy: <https://www.google.com/policies/privacy/>)
- ERP

- ConXpert (<https://www.conxpert.de/datenschutz/>)
- Marketing agencies

If we use subcontractors to provide our services, we take appropriate legal precautions and corresponding technical and organisational measures to ensure the protection of your personal data in accordance with the relevant legal regulations.

5. International transmission

peka is also authorised to transfer your personal data to third companies abroad, in particular companies of the peka Group, insofar as this is expedient for the data processing described in this data protection declaration. It goes without saying that the legal regulations on the transfer of personal data to third parties will be complied with. These third parties are obliged to protect data to the same extent as we are. We process and store your personal data only for the period required to achieve the purpose of storage or if this is provided for in laws or regulations to which we are subject. If the storage purpose no longer applies and a prescribed retention period expires, your data will be routinely blocked or deleted in accordance with the statutory provisions. If your data is not deleted because it is required for other and legally permissible purposes, its processing will be restricted. We will also delete your data if you request us to do so at marketing@peka.com and we have no legal or contractual obligation to retain or otherwise process this data.

6. Cookies

We use cookies on our website on the basis of our legitimate interest. These are small text files that are stored on your end device with the help of the browser. When you visit a website, a cookie may be stored on your operating system. This cookie contains a characteristic string of characters that enables the browser to be uniquely identified when the website is called up again.

By means of a cookie, the information and offers on our website can be optimised for your benefit. Cookies enable us to recognise visitors. The purpose of this recognition is to make it easier for you to use our website.

We use temporary cookies. These are automatically deleted when you close the browser. These include session cookies in particular. They store a so-called session ID, with which various requests from your browser can be assigned to the shared session. This allows your computer to be recognised when you return to the website. We use this type of cookie to ensure the operation and functionality of our website.

We also use cross-session cookies. These remain on your hard drive beyond the session. Thanks to these cookies in particular, we can make our website more user-friendly.

Preference cookies allow a website to remember information that influences the way a website behaves or looks, such as your preferred language or the region you are in.

You can view and delete the cookies stored on your computer and generally configure the handling of cookies via your browser settings. Further information on this can be obtained from the manufacturer or in the help function of your Internet browser. However, deactivating cookies may mean that you cannot use all the functions of our portal.

You can find out about this option for the most commonly used browsers via the following links:

- Edge: <https://support.microsoft.com/windows/bb8174ba-9d73-dcf2-9b4a-c582b4e640dd>
- Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>
- Google Chrome: <https://support.google.com/chrome/answer/95647>
- Safari: <https://support.apple.com/guide/safari/sfri11471/mac>
- Opera: <https://www.opera.com/privacy/cookies>

In addition to our own cookies, we may also use various third party cookies or tracking pixels to collect usage statistics on the Service, to serve adverts on and through the Service and so on. The targeting and advertising cookies we use may include Google and other advertising networks and services that we use from time to time. For details, please refer to the following sections.

7. Pixels, local storage and similar technologies

We use tracking technologies to check which functions are particularly popular, for example, to create a more personalised user experience and to place user-relevant advertising.

Tracking pixels (also known as clear GIFs, web beacons, tracking pixels or pixel tags) are transparent 1×1 pixel graphics that are embedded in the HTML code of an email, advert or website. Tracking pixels contain a link to an external server. This server ultimately receives some information about the user who calls up an advert, interacts with an email or navigates a website. This happens thanks to the user's browser, which downloads this invisible image file (or pixel).

Among other things, the following data can be retrieved:

- IP address
- Type of operating system and device type (mobile vs. desktop), device version
- Type of browser used
- Referring website
- Date / time of the visit to the website
- Activities on the website during a session

Local storage is an industry-standard technology that enables a website or mobile app to store and retrieve data on a person's computer, mobile phone or other device.

8. The tracking tools we use

Our website uses functions of the following web analysis and tracking services:

- Facebook Pixels
- Google Analytics 4
- Google Ads Conversion Tracking
- Google Tag Manager
- LinkedIn Insight Tag
- Pinterest Tag

The details of the individual services can be found in the following explanations.

8.1 Facebook Pixels

We use Facebook Pixels, including Instagram Ads and Pixel, and Facebook Analytics. These tools enable us to analyse user behaviour and deliver targeted advertisements.

8.2 Google Analytics 4

Based on our legitimate interests, we use Google Analytics 4, a web analytics service provided by Google LLC ("Google") (1600 Amphitheatre Parkway Mountain View, CA 94043, USA). Google uses cookies.

We use Google Analytics 4 to analyse the activities on our pages across devices (cross-device tracking). This makes it possible to assign data, sessions and interactions across multiple devices to a pseudonymous user ID and thus to analyse the activities of a user across devices.

The information generated by the cookie about your use of this website is transmitted to a Google server in the USA and stored there. Your IP address is not affected by this. This is neither logged nor stored by Google Analytics 4. Google is certified under the Privacy Shield Agreement and thus offers a guarantee of compliance with European data protection law. (<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>).

Google uses this information on our behalf to analyse your use of our website, to compile reports on website activity and to provide us with other services relating to website activity and internet usage.

You can prevent the collection and transmission of the data generated by the cookie and related to your use of the website to Google and the processing of this data by Google by downloading and installing the browser plug-in available at the following link <http://tools.google.com/dlpage/gaoptout>. An opt-out cookie will be set to prevent the future

collection of your data when you visit this website. However, we would like to point out that in this case you may not be able to use all the functions of this website to their full extent. To prevent Google Analytics 4 from collecting data across different devices, you must opt out on all systems used. Further information on Google Analytics 4 (including on the protection and security of your data) can be found here: <https://support.google.com/analytics/>.

You can find more information on terms of use and data protection at <https://www.google.com/analytics/terms/> or at <https://policies.google.com/>.

8.3 Google Ads Conversion Tracking

On the basis of legitimate interest, we use the online advertising programme "Google Ads", which is part of Google marketing services.

Google Ads places a cookie on your computer ("conversion cookie") if you have reached our website via a Google advert. These cookies lose their validity after 30 days, do not contain any personal data and are therefore not used for personal identification. If you visit certain pages of our website and the cookie has not yet expired, Google and we can recognise that you have clicked on the ad and have been redirected to this page. Each Google Ads customer receives a different cookie. It is therefore not possible for cookies to be tracked via the websites of Google Ads customers. The information collected using the conversion cookie is used to generate conversion statistics for Google Ads customers who have opted for conversion tracking. We do not receive any information that can be used to identify you personally.

The information collected by the cookie about your use of our websites is usually transferred to a Google server in the USA and stored there. Google is certified under the Privacy Shield Agreement and thus offers a guarantee of compliance with European data protection law (<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>).

You have the option to object to interest-based advertising by Google. To do this, you must call up the link <https://adssettings.google.com> from each of the Internet browsers you use and make the desired settings there.

Further information on the terms of use and data protection in the context of Google Ads can be found at this link <https://policies.google.com/technologies/ads>.

8.4 Google Tag Manager

We also use "Google Tag Manager" to integrate and manage Google analytics and marketing services on our website. Google Tag Manager, a service of Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"), is a solution that allows marketers to manage website tags via an interface. The Tag Manager tool itself, which implements the tags, is a cookie-free domain and does not collect any personal data. However, the tool triggers other tags, which in turn may collect data. Google Tag Manager itself, however, does not access this data. If deactivation has been carried out at domain or cookie level, this remains in place for all tracking tags that are implemented with Google Tag Manager. Further information can be found in the usage guidelines for this service.

Further information on the use of data for marketing purposes by Google can be found on the overview page: <https://policies.google.com/technologies/ads>, Google's privacy policy is available at <https://policies.google.com/privacy>.

If you wish to object to interest-based advertising by Google marketing services, you can use the setting and opt-out options provided by Google: <https://adssettings.google.com/>.

8.5 LinkedIn Insight Tag

The LinkedIn Insight Tag is used to analyse the performance of LinkedIn ads and track user interactions with our website.

8.6 Pinterest Tag

The Pinterest tag enables us to track conversions on our website and measure the effectiveness of Pinterest advertising campaigns.

8.7 Your options

The tracking tools are used on the basis of your consent, which you give us by using our website. You have the right to withdraw your consent at any time. To do so, you can make the appropriate settings in your browser or contact us directly.

The use of tracking tools can be deactivated in the browser settings.

- Google Chrome: <https://support.google.com/chrome/answer/2790761>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/how-do-i-turn-do-not-track-feature>
- Microsoft Edge: <https://support.microsoft.com/microsoft-edge/5ac125e8-9b90-8d59-fa2c-7f2e9a44d869>
- Safari: <https://support.apple.com/HT212025>

9. Social Plugins

We use plugins on our website. Plugins are small programmes or programme packages with which software can be adapted and expanded according to your own requirements. Many programmes such as graphics programs, media players or internet browsers support the functions that normal users need in their basic version.

We have included links to our social media profiles on the following social networks on our website:

- Meta Platforms Inc., 1 Meta Way, Menlo Park, California 94025, USA
resp.
Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland
- Google LLC, 1600 Amphitheatre, Parkway, Mountain View, CA 94043, USA
resp.
Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland

- Pinterest, Inc., 651 Brannan Street, San Francisco, CA 94107, USA
resp.
Pinterest Europe Ltd., Palmerston House, 2nd Floor, Fenian Street, Dublin 2, Irland
- Vimeo.com, Inc., Attention: Data Protection Officer, 330 West 34th Street, 5th Floor, New York 10001, USA
resp.
RA Robert Niedermeier, DATA BUSINESS SERVICES GmbH & CO KG-Germany, Noerdliche Muenchner Str 47, 82031 Gruenwald/Munich, Germany
resp.
RA Robert Niedermeier, DATA BUSINESS SERVICES GmbH & CO KG-UK, Golden Cross House, 8 Duncannon Street, Greater London WC2N4JF, London, England
- LinkedIn Corporation, Attn: Legal Dept. (Privacy Policy and User Agreement), 1000 W. Maude Avenue, Sunnyvale, CA 94085, USA
resp.
LinkedIn Ireland Unlimited Company, Attn: Legal Dept. (Privacy Policy and User Agreement), Wilton Plaza, Wilton Place, Dublin 2, Ireland

When you access a link to one of our social media profiles, a direct connection is established between your browser and the server of the relevant social network. This provides the network with the information that you have visited our website with your IP address and accessed the link. If you call up a link to a network while you are logged into your account with the network in question, the content of our site can be linked to your profile on the network, which means that the network can assign your visit to our website directly to your user account and we thus receive your personal data such as name, e-mail, location, friends list and profile picture. This data enables us to offer certain functions on the pages. If you wish to prevent this, you should log out before clicking on the relevant links. An assignment takes place in any case if you log in to the relevant network after clicking on the link.

If you are logged in to a social network via your user account while visiting our website, the respective provider can also assign the visit to the page to your user account. If you interact with a plug-in, the corresponding information is also transmitted directly to a server of the respective provider in the USA and stored there. The information is also published via your user account in the respective social network and displayed to your contacts there.

Even if you are not logged in to the providers of the plug-ins during your visit to our website, the data collected by the plug-ins may be assigned to your respective user account. A plug-in sets a cookie with an identifier each time the website is accessed. As your browser sends this cookie every time you connect to a server of the respective provider without being asked, the social networks could in principle use it to create a profile of which website the user belonging to the identifier has accessed. If necessary, it would then be possible to assign this identifier to a person later - for example when logging in to the provider at a later date.

In addition, you can select the "Block third-party cookies" function in your browser settings, in which case your browser will not send any cookies to the respective server of the social

network. With this setting, however, other cross-site functions from other providers may no longer work in addition to the plug-ins.

For more information on the purpose and scope of data collection and the further processing and use of your personal data, please refer to the privacy policies of the respective providers:

- <https://www.facebook.com/privacy/policy>
and
<https://www.meta.com/legal/privacy-policy/>
- <https://privacycenter.instagram.com/policy>
and
<https://www.meta.com/legal/privacy-policy/>
- <https://policies.google.com/privacy>
- <https://policy.pinterest.com/de/privacy-policy>
- <https://vimeo.com/privacy>
- <https://linkedin.com/legal/privacy-policy>

There you will also find further information on your rights in this regard and setting options to protect your privacy as well as your right to object to the creation of user profiles.

10. Your rights

If the legal basis for the processing is our legitimate interest in processing your personal data, you can object to such data processing at any time and we will carefully examine such a request.

You can also withdraw your consent for us to process your personal data at any time.

In addition, you have the rights of access, rectification, erasure, restriction and data portability with regard to your personal data. If you believe that the processing of your personal data violates data protection law or that your data protection rights have been violated in any other way, you can also lodge a complaint with the supervisory authority. In Switzerland, this is the Federal Data Protection and Information Commissioner (FDPIC).

Please contact marketing@peka.com with your concerns, questions, suggestions and requests.

11. Use of the website by minors

The website is aimed at an adult audience. Minors, in particular children under the age of 16, are prohibited from transmitting personal data to us or registering for a service. If we discover that such data has been transmitted to us, it will be deleted from our database. The parents (or legal representative) of the child can contact us and request the deletion or deregistration.

12. Data security

We take technical and organisational security precautions to protect your personal data against manipulation, loss, destruction or access by unauthorised persons and to ensure the protection of your rights and compliance with the applicable data protection regulations.

The measures taken are intended to guarantee the confidentiality and integrity of your personal data and to ensure the availability and resilience of our systems and services when processing your personal data in the long term. They are also intended to ensure the rapid restoration of data availability and access to it in the event of a physical or technical incident.

Our data processing and security measures are continuously improved in line with technological developments.

We also take our own internal data protection very seriously. Our employees and the service companies commissioned by us are obliged to maintain confidentiality and to comply with data protection regulations. Furthermore, they are only granted access to your data to the extent necessary.

13. Changes to the privacy policy

We reserve the right to amend this privacy policy at any time in compliance with the applicable data protection regulations.

14. Version history

First version:

- 04.05.2020

Adjustments/corrections:

- 09.01.2024
- 11.04.2024